

**A SYSTEM AND METHOD FOR ASSISTING A BUYER IN
SELECTING A SUPPLIER OF GOODS OR SERVICES**

BACKGROUND OF THE INVENTION

Field of the Invention

5 The present invention generally relates to selecting suppliers of goods or services, and more particularly to a system and method which allows a buyer to make an informed decision in selecting a supplier and for then insuring the buyer against any economic damage which may result from that selection.

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Background Description

Buyers, both individual and corporate, are faced with the continuing challenge of purchasing goods or services in the most cost-efficient manner possible. In making this decision, there are various trade-offs to consider. Perhaps the most important trade-off involves striking a balance between cost and quality. It is the objective of every buyer to select the supplier who will provide the highest quality goods and services for the cheapest possible price. By making the right selection, buyers can improve their balance sheets and,

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And even if the goods or services are of satisfactory quality, production capacity is adequate, and delivery transportation capacity is adequate, the insurer may feel that the new supplier's reputation or practices might result in a boycott being organized against the buyer if it purchases from this supplier, i.e., many additional factors may go into the insurance companies risk analysis. It therefore becomes quickly apparent that the wrong choice of a supplier can negatively impact a buyer's business both in terms of market share and dwindling consumer-confidence in the buyer's brand name.

10 From the foregoing, it is clear that, presently, buyers have no objective way of selecting suppliers of goods or services that will be the most optimal choice for meeting their particular needs.

It is an object of the present invention to provide a system and method
15 which serves as an objective tool for assisting buyers in deciding which of a
plurality of suppliers is the best choice for meeting the buyer's specific needs.

It is another object of the present invention to achieve the above object by, first, creating a new form of insurance that would protect buyers (e.g., in the form of a full or partial reimbursement) from economic damage that may

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These and other objects of the invention are realized by creating a new class of insurance so that if any problems arise as a result of the award of the supply contract, the buying company receives money from the insurance company which it can use to address or resolve the problems. This, in turn, motivates suppliers to document their capabilities to the insurance companies in order to achieve a low-risk insurance rating, and further to allow dynamic procurement systems to operate at the buying company.

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Figure 1 is a flow chart showing information flow between a buyer, an insurer, and one or more suppliers in accordance with an embodiment of the present invention;

Figure 2 is a flow chart showing how a buyer interacts with an insurer in accordance with an embodiment of the present invention;

Figure 3 is a flow chart showing how an insurer decides whether to offer an insurance policy to a buyer in accordance with the present invention;

5 Figure 4 is a flow chart showing the insurer's experience follow-up in accordance with the present invention; and

Figure 5 is a flow chart showing the supplier submission of data to improve a rating given by an insurance company in accordance with the present invention.

10 Figure 6 is a flow chart showing the buyer's evaluation of many suppliers against a previous and usual supplier, or an evaluation of many suppliers for a first time use of the product or service.

DETAILED DESCRIPTION OF A PREFERRED EMBODIMENT OF THE INVENTION

15 Referring now to the drawings, and more particularly to Figure 1, there is shown a flow chart of information flow between a buyer 102 (e.g., a producer or manufacturer) and primary and alternative suppliers of goods or services. As will be discussed in greater detail below, this information flow

may take place over a network such as the internet. As shown in the chart, the method begins with a producer 102 communicating a request for proposal (RFP) 115 to a first supplier, who may be a primary or trusted supplier 108, and an RFP 120 to at least one alternative supplier 106, who may be a new supplier either to the market or to the buyer. If desired, alternative supplier 106 may be a supplier which has been in the market for some time. From these initial steps alone, it therefore is apparent that the invention provides a useful tool for assisting buyers in selecting the optimal supplier, irrespective of whether the buyers are new to the market although its application to new suppliers is preferable.

Returning to the flow chart, alternative supplier 106 responds at 130 with a price 125, shown as Price A. Likewise, the primary supplier 108 responds at 140 with a price 135, shown as Price P. The producer generates at 142 usage and alternate supplier information 142 which are communicated at 144 to the insurer 104 in the form of a request for quote (RFQ) for insurance. The insurer 104 may or may not respond with a price for insurance 146 which is communicated at 148 to the producer 102. The producer 102 computes in function block 150 an effective price as Price A plus the insurance price. A determination is made by the producer in decision block 155 as to whether the effective price is less than Price P from the primary supplier. If so, the producer 102 commits to the insurance in function block 160 and

communicates this to the insurer 104 at 165. The producer then orders from the alternative supplier 106 in function block 170 by communicating the order at 175.

5 If, however, the effective price is not less than Price P as determined in decision block 155, the insurance is canceled in function block 181, this cancellation being communicated to the insurer 104 at 185. An order from the primary supplier is placed in function block 190 and communicated to the primary supplier 108 at 195. If a current supplier is used, not only would the insurance not be available, optionally there would not even be an opportunity
10 to obtain an evaluation from the insurance company.

The invention computes an effective, or hedged, price for the buying company or producer 102. It leverages the ability of the insurance company 104 to quantify risk and to tap data related to the history of the new supplier 108 with other companies, or a primary (trusted) supplier 108. The invention
15 grows the insurance marketplace in a dramatically new direction. It leads to cheaper costs for buying companies by leveraging the ability of insurance companies to have numerically intensive economic simulations which allow a far more accurate prediction of what the risk exposure actually is.

The basic steps are:

20 a) The buyer computes "component requirements and potential supplier insurance request for quotation (RFQ)" data structure. This uniquely

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b)

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g) The buyer then compares the "effective price" among multiple suppliers to choose from whom to buy.

h) The insurance company tracks on an ongoing basis who is buying from whom and what the successes and failures are, and maintains this data in its database for use in responding to future quotations.

The buying organization's process is illustrated in greater detail in Figure 2. The process begins at input block 200 when a new supplier quotation is received. A determination is made in decision block 210 as to whether the quotation is more expensive than from a trusted supplier. If so, the order is placed with the trusted supplier in output block 290. However, if the quotation is less expensive than from the trusted supplier, a description of the supplied component is generated in function block 220. This description includes what the component will be used in, who purchases the component, the warranty for what the component will be used in (including terms and duration), implications of quality or inadequate supply problems (including on sales of other products not using the component), and the longest delay acceptable until the insurer's quote is received. With this description in hand, a request for quotation (RFQ) is sent to the insurance company in function block 230.

Figure 3 shows the insurer's process when the RFQ is received in input block 300. The RFQ is analyzed against relevant information needed to make a decision and to compute pricing for insurance in function block 310. The

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calculated at 360, and based on this calculation the premium price is calculated in function block 350. The insurers databases are updated in function block 370, and then the RFQ is returned with the premium prices and the date by which the policy must be confirmed in function block 380.

5 Various factors may be taken into consideration in performing the calculation in block 360. For example, if the insurance company knows that the alternative supplier's maximum monthly output is MO units, and the number of units needed by the producer is Y units, and that the supplier already has contracts with other producers to supply X units, the decision to
10 insure, or the price of the insurance, may depend on whether the SLACK is positive (and by how much) or negative, where $SLACK = MO - X - Y$.

 Another factor may be the recognition of dependencies of the producer on one or more suppliers in terms. This factor, for example, may involve the insurer recognizing (based on information from an appropriate database) that
15 the producer is buying a component or service in multiple lots from different suppliers. If the insurer is also able to determine that the different suppliers rely on a common form of transportation infrastructure, then the insurer can in accordance with the present invention recognize that the producer's business
20 would be compromised if that common transportation infrastructure collapses or is otherwise impaired (e.g., through a strike, a disaster which prevents travel over the roadways, through an embargo, etc). In this instance, the

insurance company may recommend two suppliers that do not have such a common dependency.

Referring back to Figure 2, when a response is received from the insurance company, a determination is made in decision block 240 as to whether the insurance company is willing to insure. If not, the order is placed with the trusted supplier in output block 290. However, if the insurance company is willing to insure, then the insurance cost is added to the new supplier cost to get the effective cost in function block 250. A test is then made in decision block 260 to determine if the effective cost is still less than from the trusted supplier. If not, the insurance company is notified in function block 265 that the insurance will not be used, and the order is placed with the trusted supplier in output block 290. If, however, the effective cost is less than from the trusted supplier, the insurance is paid for in function block 270, and the order is placed with the new supplier in output block 280.

The responses to the insurance company communicated in function blocks 265 and 270 are received at input block 375 in Figure 3. However, while waiting for a reply, a determination is made in decision block 385 as to whether the time for responding has expired. This time was set in the date function of output block 380. Assuming first that no response is received within the time period set, the databases are cleaned up reflecting that a policy will not be issued in function block 388, and the process completes in block

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insurance company. This process is shown in Figure 5. The supplier submits information on the quality, capacity and time-to-deliver ability to the insurer in block 505. The insurer analyzes this data in function block 510 and then determines in decision block 515 whether the submitted data warrants modifying the supplier profile. If so, the information database about suppliers 520 is updated. In either case, the data submitted by the supplier is acknowledged in function block 525 before the process finishes at 530.

Figure 6 shows a process which may be performed by the buying organization when multiple alternative suppliers are being considered. It could easily occur that two new suppliers quote prices for products which are less expensive than the prices charged by a current (or usual) supplier. It is not necessarily the case that the least expensive quote is the best, because the insurance cost of that supplier might be higher than the insurance cost for a slightly more expensive alternative supplier. Therefore, the buyer may want to get insurance quotes for several suppliers (depending on whether the insurance company changes a fee for providing quotes, and how rapidly multiple quotes can be delivered).

The method of the present invention may provide for this situation by choosing as a tentative best supplier either the supplier which the buyer organization currently buys from or simply the first supplier which returned a quote. (Step 605). For all alternative suppliers (Step 610), the process shown

5 If there is sufficient time remaining to obtain additional insurance quotes before production must begin, and if insurance quotes require payment of a fee and the budget for obtaining such quotes has not been exhausted (Step 630), the method continues with the next supplier, if one exists (Step 635).

15 The economic damage which the present invention is intended to insure against includes not only that which those skilled in the art would generally consider as financial injury to a business, but also any damage that occurs after selection of the supplier including, for example, damage resulting before, during, or at the time of delivery of the goods or services, that resulting from a failure of the goods or services to be as represented and even where the goods or services start failing well after the time of delivery.

Also, the present invention covers the situation where the insurance company never heard of the supplier before the RFQ arrived and needs to investigate before giving a quotation. Therefore, the information need not be in the database to begin with but may work if the information can be input into the database in time for a premium quote to be returned to the buyer during their decision window.

While the invention has been described in terms of a single preferred embodiment, those skilled in the art will recognize that the invention can be practiced with modification within the spirit and scope of the appended claims.